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Martello Subsidiary Elfiq Networks Releases ATLAS SD-WAN as a Service

Modular subscription-based offering delivers cost savings, performance and security.

Montreal (Canada), March 21, 2018 — Martello subsidiary Elfiq Networks, an SD-WAN pioneer at the leading edge of business continuity and bandwidth optimization solutions, today released [ATLAS](#), the company's first subscription-based SD-WAN as a service suite. Leveraging many of the most sought after features in Elfiq's technology, ATLAS maximizes the experience at the edge with an affordable and modular subscription-based offering.

"ATLAS is simpler and more affordable than most other SD-WAN solutions on the market today," said John Proctor, President and CEO of Martello. "Our customers want SD-WAN solutions that work for them, without extra licenses and capabilities they don't need. By delivering a modular, subscription-based offering, we can address our customers' networking issues with one simple solution."

ATLAS allows organizations to finally move away from overbearing connectivity contracts, and to capitalize on carrier diversity, gaining resilience and performance while reducing the cost of bandwidth. By leveraging [Elfiq Central's zero-touch provisioning capabilities](#), end-users can monitor and maintain a powerful SD-WAN without having to break the bank.

The new SD-WAN Suite includes three licenses, each adding incremental features to offer a complete set of tools to build, optimize or maintain a robust Enterprise WAN infrastructure. These three licenses, QEX, BCX and SDX, focus respectively on providing increased Quality of Experience, uninterrupted business continuity, and advanced VPN performance as well as improved security at the edge.

In order to expand its offering into the SD-WAN market, Elfiq Networks simultaneously launched a new hardware platform – [the EDGE Series](#) – and two new features – a [new VPN module](#) and a [Stateful Firewall](#).

"The EDGE series complements Elfiq's ATLAS SD-WAN as a service offering with enhanced mobility, scalability and security", said Frederick Parent, Co-Founder of Elfiq Networks. "Its mobility-oriented design, with an embedded cellular modem and SFP modules, allows it to bring connectivity to remote bandwidth-scarce locations and urban offices alike. ATLAS also adds unlimited VPN scalability and edge security, providing additional cost savings to our clients."

Elfiq Networks is currently expanding its SD-WAN offering as a part of Martello's network performance portfolio, and will make more announcements at the Channel Partners Conference and Expo, April 17-20th in Las Vegas. Elfiq Networks will be exhibiting under the Martello brand at booth 7065.

About Martello

Martello delivers confidence in the performance of real-time services on cloud and enterprise networks. Our solutions manage and optimize network performance with innovative SD-WAN technologies and performance management software as a service (SaaS). Over the top (OTT) service providers and enterprises in more than 150 countries around the world rely on Martello for business continuity and network performance. For information, visit:

<http://www.martellotech.com>

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