

FOR IMMEDIATE RELEASE

Elfiq Networks signs strategic connectivity partnership with Telarus

Montreal (Canada), April 25, 2017 – Elfiq Networks, leader in link balancing and bandwidth optimization solutions, and SD-WAN pioneer, has announced a new strategic partnership with Utah-based sales agency Telarus to add connectivity to its current SD-WAN portfolio.

“This is exactly the type of technology partnerships that Elfiq Networks has been looking for,” said Robert Vincent, CEO of Elfiq Networks. “By adding connectivity to our wide range of hardware, virtual and Cloud devices, we are expanding our reach and solutions offering for both our clients and reseller network.”

Elfiq Networks returns from Channel Partners Conference & Expo in Las Vegas, where the company announced new SD-WAN centric features for both clients and channel partners.

“Elfiq Networks has been offering multiple link management and APIs since as early as 2004, and Hybrid WAN compatibility since the early 2010’s,” said Frederick Parent, CTO at Elfiq Networks. “With this new partnership with Telarus, we’re now able to build a full-encompassing offer to our clients -- equipment, links and monitoring included, all the while offering a great Return on Investment.”

With increases in bandwidth demands and the growing popularity of SD-WAN, a market predicted to reach USD 9 billion by 2021, organizations are increasingly complementing – or even replacing – costly MPLS circuits with alternate and affordable links.

“Telarus has a game plan to help partners see what others can’t,” said Patrick Oborn, Telarus co-founder. “The tools and suppliers we offer partners help them differentiate themselves from their competitors. We are excited about partnering with Elfiq Networks to solidify our commitment to delivering the highest level of service. It’s a team effort to provide exceptional products for our customers.”

Elfiq Networks is currently expanding its SD-WAN offering and developing new technology partnerships around the world to provide clients with a robust and scalable model to modernize their network infrastructure.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks’ Link Balancers and advanced network solutions. For more information, visit www.elfiq.com/SDWAN.

About Telarus

Telarus is a technology services master agent who holds contracts with over 80 data, voice, and cloud providers. To help our partners See What Others Can’t, we have created a set of tools to help them win more business. We are proud to offer our partners performance monitoring of all circuits ordered, patented pricing tools aide in carrier selection/optimization and cloud engineers to aid partners in complex network design. Our project management team ensures the services ordered are turned up properly. Account management to allow partners to focus on selling while our team manages the renewal process and upsells on their behalf. Telarus was voted the best master agent by the members of the Telecom Association for over five years in a row and is a top three channel partner for nearly all providers it represents. For more information on the Telarus partner program, please visit www.telarus.com/partners or call 877-346-3232.