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FOR IMMEDIATE RELEASE

Elfiq Networks announces withdrawal from Riverbed-Ready Technology Alliance

Montreal (Canada), April 25, 2017 – Elfiq Networks, leader in link balancing and bandwidth optimization solutions, and SD-WAN pioneer, has announced that it was withdrawing from the Riverbed-Ready Technology Alliance.

“In the last year Elfiq Networks and Riverbed have developed distinctive and competitive offers and solutions in the SD-WAN market,” said Robert Vincent, CEO of Elfiq Networks. “We feel that it is time to go our separate ways in order to continue delivering the same level of quality and innovativeness that our clients and partner have come to expect.”

Elfiq Networks joined the Riverbed Technology Alliance in 2014, in an effort to offer complementary solutions using Elfiq Networks’ advanced bandwidth management features. Since then, the two organizations have seen their offering converge toward the same market –either through acquisition or technological advancements.

“Elfiq Networks products and solutions remain compatible with third-party manufacturers and providers, and that includes Riverbed,” said Patrice Boies, VP of Business Development at Elfiq Networks. “Our solutions are easier to deploy than competing products, resulting in a seamless, non-intrusive installation requiring no modification to the client’s firewall, infrastructure or security policies.”

Elfiq Networks is currently expanding its SD-WAN offering and developing new technology partnerships around the world to provide clients with a robust and scalable model to modernize their network infrastructure.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks’ Link Balancers and advanced network solutions. For more information, visit www.elfiq.com/SDWAN.