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FOR IMMEDIATE RELEASE

Elfiq Networks Strengthens its SD-WAN Position

Las Vegas (Canada), May 3, 2016 — Elfiq Networks, leader in link balancing and bandwidth optimization solutions, is strengthening its position as a **SD-WAN** pioneer by further diversifying its product line. The announcement was made at Interop Las Vegas, where Elfiq Networks returns as a Silver Sponsor this year with two objectives in mind: to consolidate its position on the SD-WAN market and to increase awareness of the ground-breaking technology.

“Essentially, Elfiq Networks has been offering and deploying SD-WANs since day one,” said Patrice Boies, VP Business Development at Elfiq Networks. “In a nutshell, SD-WAN aims to support multiple connection types and VPNs between sites, offer dynamic and flexible WAN connectivity, reduce costs, improve network performance and provide a simple management interface. That has always been and will continue to be Elfiq Network’s value proposition.”

A typical SD-WAN deployment with Elfiq Networks consists of hardware or virtual devices installed at each of the client’s sites (edge) and networked with other devices located at the headquarters, data centers or recovery sites, or in the Cloud. Already offered for VMware, Amazon Web Services and Microsoft Azure environments, Elfiq Networks recently announced the availability of its products for OpenStack and Microsoft Hyper-V environments, along with the launch of Elfiq Central, the company’s new centralized management system.

“Elfiq Networks devices were designed right from the start to be part of a greater SD-WAN ecosystem,” said Frederick Parent, the company’s Chief Technology officer. “Our products improve network performance by allowing smarter bandwidth management, added flexibility and higher responsiveness. Working together and with Elfiq Central, they can help safely create and maintain a powerful SD-WAN, and will grant organizations with unprecedented control over their devices and network.”

Deployed as controllers or edge devices, Elfiq Link Balancers are designed to support the company’s most powerful Hybrid WAN options like Flex Multipath Routing (FMR) and Elfiq SSL VPN. Elfiq Central will further facilitate the deployment of such products and features, making it easier than ever to benefit from added network performance and flexibility, business continuity and smarter path selection, while replacing WAN links by leveraging traditional internet links as site-to-site VPN tunnels.

With these new additions to its product line, Elfiq Networks makes it easier for clients looking to replace or update their aging network to build an affordable WAN infrastructure. Elfiq Networks will be exhibiting its products and solutions at the Interop Las Vegas Expo, on May 4th and May 5th, 2016.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks’ Link Balancers and advanced network solutions. For more information, visit www.elfiq.com/SDWAN.