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FOR IMMEDIATE RELEASE

Elfiq Networks Announces Cloud Connector for Microsoft Azure

Montreal (Canada), July 15, 2015 — Elfiq Networks, a leader in link balancing and bandwidth optimization solutions, is proud to announce its Cloud Connector, designed to help strengthen cloud connectivity and guarantee access to applications hosted on Microsoft Azure. The announcement comes as the company multiplies its strategic alliances to expand its Hybrid WAN solutions.

“We are very happy to bring this new project to fruition,” added Etienne Martel, Technical Product Manager at Elfiq Networks. “This now enables enterprises around the globe to benefit from the cloud flexibility and competitiveness, while eliminating the risk of internet service provider issues preventing access to mission critical data and apps.”

By relying on Elfiq Networks’ proven [SitePathMTPX](#) technology, this new offering allows organizations to use the cloud as a virtual private network hub to centralize traffic between remote sites, as well as a gateway device to guarantee uninterrupted cloud access. Furthermore, when deployed with a geographic balancing license, the Cloud Connector provides a great business continuity offering for organizations hosting critical applications on Azure.

“More and more mission critical applications are moving to the cloud, and organizations need to think of new ways to guarantee business continuity,” said Nicole Herskowitz, Senior Director of Product Marketing, Microsoft Azure. “Elfiq Networks’ new Cloud Connector gives organizations a way to move to a robust cloud-ready infrastructure while taking advantage of the flexibility of a Hybrid WAN.”

In the last months, Elfiq Networks has launched its new [LBX400](#), designed for branch locations and small to medium businesses, and has announced a new IP Resequencing algorithm for its SitePathMTPX feature. With its new Cloud Connector, Elfiq Networks strengthens its Hybrid WAN position, providing organizations of all sizes and verticals with comprehensive solutions tailored to their needs.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks’ Link Balancers and advanced network solutions. For more information, visit www.elfiq.com/CloudConnector.