

PRESS CONTACT  
Elfiq Networks PR Department  
514-667-0611 x 819  
[pr@elfiq.com](mailto:pr@elfiq.com)



## FOR IMMEDIATE RELEASE

### Elfiq Networks Expands its LBX Series to Strengthen the Hybrid WAN

**Montreal (Canada), February 24, 2015** — Elfiq Networks, Elfiq Networks, leader in link balancing and bandwidth optimization solutions, is proud to announce a new addition to its current LBX series: the LBX400. Designed specifically for SMBs and branch sites, the LBX400 will make it easier for organizations to build a Hybrid WAN infrastructure without redesigning their entire network.

“Small and Medium Businesses are the backbone of the modern economy, and more and more of these organisations are adopting affordable Cloud-based applications, which require uninterrupted Internet access,” said Patrice Boies, VP Business Development at Elfiq Networks. “It’s a simple question of affordability and business continuity, and the LBX400 was designed with these ideas in mind: intelligent bandwidth management on all available links from different technologies such as fiber, DSL or wireless for a cost-effective hybrid WAN or single site business.”

The LBX400 is built to support Elfiq Networks’ most powerful, Hybrid WAN options. **Flex Multipath Routing** (FMR) technology allows today’s modern businesses to mix private and public links resulting in flexibility, savings, more network performance, business continuity, seamless failover and smarter path selection. In addition, supplementing or replacing WAN links with **Elfiq SSL VPN** enables an organization to leverage traditional internet links and use them as site-to-site VPN tunnels.

“In the case of multi-site organisations such as retailers, branch locations need a fast, reliable and uninterrupted access to the company WAN and to applications hosted at the Headquarters and in the Cloud,” added Etienne Martel, Technical Product Manager at Elfiq Networks. “By deploying a cost-effective device like the LBX400 in each of these locations, organisations benefit from the Hybrid WAN model by adding affordable Internet bandwidth to their private WAN.”

With the new LBX400, Elfiq Networks expands its recently developed AWS Marketplace offering, and makes it possible for organizations to design a truly flexible WAN by combining hardware, virtual and Cloud instances of its innovative link balancing technology.

#### About Elfiq Networks

*Elfiq Networks (Elfiq Inc.) enhances network performance and business continuity through innovative link balancing, cloud computing and bandwidth management technologies. Using Elfiq Networks Link Balancers, companies can leverage simultaneous ISPs, mix public and private links for added flexibility, seamless failover, increased throughput and smarter WAN path selection. Every day, local and global organizations of all sizes and verticals rely on Elfiq Networks’ Link Balancers and advanced network solutions. For more information, visit [www.elfiq.com/LBX400](http://www.elfiq.com/LBX400).*