

**FOR IMMEDIATE RELEASE**

## **Elfiq Networks Selected by Major Technology News Organization**

**TMC Selects Elfiq's LB-800E Link Balancer for  
Bandwidth Management and Business Continuity**

**Montreal (Canada), October 20, 2011**– Elfiq Networks' LB-800E Link Balancer product has been chosen by Technology Marketing Corporation (TMC) to deliver bandwidth management and business continuity for its online operations and internal activities.

TMC selected the Elfiq LB-800E Link Balancer after reviewing the product for their publications as it impressed with its perfect 5 out of 5 ratings in every category of TMC's rigorous evaluation program. With the Elfiq LB-800E, TMC can now guarantee Internet access to employees and to key online resources for their customers through diversified ISP carriers. A case study on this project is available online at [www.elfiq.com](http://www.elfiq.com).

"Elfiq Networks clearly delivered the promised value to TMC," said JP Hebert, Vice President of Business Development of Elfiq Networks. "With our Elfiq LB-800E, TMC is in a position to guarantee connectivity for both online services and staff. No organization can operate normally in 2011 while suffering from Internet access outages or saturation, and TMC is already reaping the benefits."

"We've been very thoroughly impressed with our link balancer from Elfiq," said Tom Keating, Chief Technology Officer of TMC. "Installation was a breeze, and the performance is excellent. We liked it so much after evaluating it we opted to keep the unit for our network!"

Elfiq Networks' link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset for normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

**About Elfiq Networks**



Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 116 countries. Aware of today's economic stakes, Elfiq provides leading-edge business continuity and bandwidth management products to businesses in every sector, making IP communications reliable, resilient and operating at optimal performance. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit [www.elfiq.com](http://www.elfiq.com).