



**FOR IMMEDIATE RELEASE**

## **Elfiq Networks Releases New Features for Link Balancers**

Latest release includes new key features to help organizations build more resilient connectivity strategies with 3G/4G carrier links

**Montreal (Canada), September 13, 2011**– Elfiq Networks released an updated version of its Elfiq Operating System for its award-winning Link Balancer product line containing new features including USB 3G connectivity for enhanced resilience strategies for Internet connectivity.

“This new release puts more customer-driven features into our products,” said JP Hebert, Vice President of Business Development at Elfiq Networks. “Elfiq works closely with both partners and customers to bring to market the right tools, and this new release has a lot to offer, including USB 3G/4G connectivity for maximum uptime options.”

Version 3.5.0 of the Elfiq Operating System includes the ability to deploy USB GSM or CDMA 3G/4G mobile sticks so organizations can remain connected at all times even in cases where ISP circuits get physically severed or in locations where wired connectivity is difficult to access.

Other key features found in this new release include two new traffic balancing algorithms, bringing the total to nine, support for LDAP/Active Directory, an enhanced Web management interface and a smartphone interface used by the Elfiq Mobile Site Manager iPhone application or other devices.

“We collaborated with Elfiq on the development of this feature,” said Craig Rosehorn, CEO of LockdownIT, an Elfiq Alliance Partner in South Africa. “Our customers in such fields as banking, consulting firms, finance, public sector and retail are looking to us and Elfiq to solve their connectivity problems, and this new release will greatly help them and reduce their overall operation costs.”



Elfiq Networks' link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset for normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

### **About Elfiq Networks**

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 110 countries. Aware of today's economic stakes, Elfiq provides leading-edge business continuity and bandwidth management products to businesses in every sector, making IP communications reliable, resilient and operating at optimal performance. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit [www.elfiq.com](http://www.elfiq.com).