

Elfiq Networks Releases White Paper on Cloud Computing

Leading link balancer manufacturer publishes a document to help organizations ensure cloud computing continuity and performance.

Montreal, Canada (11/1/10) — Elfiq Networks, the manufacturer of the most innovative link balancer solutions on the market today, has just published a new white paper discussing the criticality of proactively managing Internet connectivity for both public and private cloud computing.

“Cloud computing is a key IT infrastructure component many organizations are implementing, and telecom management is a key to success,” said Jean Pascal Hebert, Vice President of Business Development at Elfiq Networks. “The business paradigm of cloud computing depends on systems outside of one’s physical control and hosted in the cloud, so Internet connectivity becomes critical; otherwise, many projects, services or operations may suffer or fail. This white paper promotes ideas to guarantee success in cloud-based projects through robust connectivity philosophies.”

Elfiq Networks’ products give organizations the ability to use a diverse coexisting set of ISP carrier links to ensure constant and reliable access to the Internet so they can access cloud-based servers and services. As organizational dependence on cloud assets grows, the proactive bandwidth management components of the Elfiq product line, such as the Intelligent Condition Verificator and Quality of Service, will help control costs, availability and performance.

The Elfiq White Paper “Making Cloud Computing Soar with Managed Internet Access” is available free of charge at www.elfiq.com/cloudwhitepaper.

Elfiq Networks is rapidly becoming the leader in bandwidth management and ISP link balancing by developing a global network of reseller partners, while providing key solutions to organizations in over 74 countries worldwide.

Elfiq Networks’ link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset for normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 74 countries. Aware of today’s economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit www.elfiq.com.