

## **Elfiq Networks and Boll Engineering Partner for Distribution in Europe**

*Leading bandwidth management vendor and value-added distribution expert for new partnership to enter new strategic European markets.*

Montreal, Canada (12/7/10) — Elfiq Networks, the manufacturer of the most innovative link balancer solutions on the market today, has entered into a distribution agreement with Boll Engineering, based in Switzerland, to distribute Elfiq's leading link balancer products to solution providers and value-added resellers in Switzerland, Germany, Austria and Lichtenstein.

"Elfiq is very pleased to partner with Boll Engineering to bring our offerings to new European markets," said Jean Pascal Hebert, Vice President of Business Development at Elfiq Networks. "By partnering with Boll Engineering, Elfiq gains a strategic partner to grow our business and to provide a superior product line and enhanced partner support to a region where there is immense growth potential."

"Boll Engineering is already finding success partnering with Elfiq Networks and distribute their market-leading product line," said Thomas Boll, CEO at Boll Engineering. "We revised our vendor offerings and needed to enhance our bandwidth management portfolio. After reviewing and testing many vendors' products, we chose Elfiq as their platform is clearly superior to their competitors."

Elfiq Networks' products will bring synergy to Boll Engineering's current vendor line, including Fortinet, CoyotePoint and Exinda, where Elfiq provides the key ingredient to maximize uptime and bandwidth for the total solution. This new relationship with Boll Engineering will enable solution providers to deliver turnkey solutions for application delivery and cloud-based projects.

Elfiq Networks is rapidly becoming the leader in bandwidth management and ISP link balancing by developing a global network of reseller partners, while providing key solutions to organizations in over 74 countries worldwide.

Elfiq Networks' link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset for normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

### **About Elfiq Networks**

*Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 74 countries. Aware of today's economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit [www.elfiq.com](http://www.elfiq.com).*

### **About Boll Engineering**

*Founded in 1988, BOLL Engineering is a full service master distributor of pioneering IT security and Internet access solutions. The consistently implemented product line strategy ensures the development of innovative products, cutting edge technology and complementary solutions. The integrated offer covers the areas of network security, mail security, identity and access management, secure internet access as well as internet and server load balancing. In addition to this, BOLL offers its clients a broad range of training programs including the corresponding certifications.*