

## **Elfiq Networks Releases White Paper on Mobile Connectivity**

*Leading link balancer manufacturer publishes a document to help organizations deploy mobile 3G and 4G mobile ISP links for enhanced connectivity*

Montreal, Canada (3/31/11) — Elfiq Networks, the manufacturer of the most innovative link balancer and bandwidth management solutions on the market today, has just published a new white paper outlining best practices in deploying 3G and 4G wireless ISP circuits for higher business continuity and improved Internet access performance.

“Connectivity to the Internet is crucial; without it organizations simply can’t operate anymore,” said Jean Pascal Hebert, Vice President of Business Development at Elfiq Networks. “The connected world we live in has imposed a new level of sustained Internet access so organizations can deliver their value to their customers. Elfiq’s Mobile Connectivity White Paper will give IT decision makers a clear picture to help them build a plan and deliver 99.999% connectivity.”

Elfiq Networks’ products enable organizations to use a diverse coexisting set of ISP carrier links, including mobile carrier links, to ensure constant and reliable access to the Internet. With Internet access uptime requirements for transactions, and communications and customer interactions being critical, mobile carrier links provide a viable failover alternative without taxing budgets. This technology can be implemented for multi-site deployments as well, guaranteeing inter-office connectivity.

The Elfiq White Paper “Mobile Networks: Successfully Deploying 3G and 4G Mobile Access for Organizational Networks” is available free of charge at [www.elfiq.com/3g-4g-whitepaper](http://www.elfiq.com/3g-4g-whitepaper) .

Elfiq Networks is rapidly becoming the leader in bandwidth management and ISP link balancing by developing a global network of reseller partners, while providing key solutions to organizations in over 93 countries worldwide.

Elfiq Networks’ link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset for normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

### **About Elfiq Networks**

*Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 93 countries. Aware of today’s economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit [www.elfiq.com](http://www.elfiq.com).*