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Elfiq Networks Releases New Features and New Link Balancer Models to Meet Growing Hospitality Needs and Demand

The new Elfiq Link Balancer models and new features offer hospitality organizations even greater value by lowering the entry price point, revising the product line and optimizing bandwidth usage to a new level

Montreal, Canada (September 1, 2009) — Today's hospitality marketplace means organizations must make educated decisions to ensure high guest satisfaction scores while controlling costs and exceeding guest expectations. To meet these challenges, Elfiq has introduced a revised product line offering greater value to the hospitality sector by introducing the LB-550B entry-level model and new features designed to control bandwidth allocation.

"Elfiq Networks is a recognized technology leader in the hospitality market, offering award-winning products to make properties more competitive," said Jean Pascal Hebert, Vice President of Business Development at Elfiq Networks, a leader in bandwidth management and network availability solutions. "By introducing the aggressively priced LB-550B and by adding Time of Day functionality, Elfiq has raised the bar once more in bandwidth management. This will enable organizations to do more with what they have and cut operating costs."

Elfiq Networks' new LB-550B has the ability to balance two ISP links such as T1s, DSL and cable modem to meet guest bandwidth demand. The LB-550E has been upgraded to support 3 ISPs, enhanced throughput and advanced features such as Time of Day and Intelligent Condition Verificator. The LB-1100E now supports 6 ISPs and can be installed in failover pairs.

Time of Day conditions make it possible to load specific configurations using time-based specifications so bandwidth can be proactively allocated to users and facilities that benefit the most at a certain moment. Bandwidth during a time period can be allocated to a different area such as guest rooms or conference centers to offer the best possible utilization without adding more ISP links.

Other improvements in Elfiq's new firmware release include the Intelligent Condition Verificator to handle changing configuration requirements, SNMP enhanced support for management and reporting, as well as a next-generation Web-based management system that provides configuration management as well as extensive reporting.

"The Andaz hotel brand is about making things as simple as possible but not simpler. Elfiq's devices fit our motto perfectly. The 550E was sent to us configured for our network so it could be plug and play. Other devices tested needed days of configuration "tweaking" and ultimately couldn't meet the performance, reliability and redundancy requirements we have at one of the most technologically centric hotels in North America." - Armand Rabinowitz, MIS Manager, Andaz Hotel West Hollywood.

Elfiq's Link Balancers were selected from those of more than 300 vendors at the 2008 Hospitality Industry Technology Exposition and Conference (HITEC) as a HITEC FAVE technology solution for the hospitality industry, along with Nintendo's Wii and Sony Electronics. Elfiq's Link Balancers are the only products recognized by Citrix for their added value and complementary approach, as they are the only products iReady certified in this market segment.

For further information on Elfiq Link Balancers, visit www.elfiq.com.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions. Aware of today's economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately-owned company headquartered in Montreal, Canada. For more information, visit www.elfiq.com.