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Elfiq Networks Launches International Reseller Program

Alliance Partners to Deliver Leading IP Continuity Technology to Broad Spectrum of Businesses

Montreal, Canada — Elfiq Networks, a growing leader in bandwidth management and network security solutions, announced today the launch of its international reseller program, the Elfiq Partner Alliance Program. The program provides IT, security, telecom resellers and consultants the ability to provide enterprise-class technology to help their customers solve critical internet connectivity issues with an affordable solution across a broad spectrum of businesses.

“We are committed to staying ahead of the curve with leading-edge technologies that provide greater resilience and performance for critical internet and private WAN links for businesses of all sizes,” said Jean Pascal Hebert, vice president for business development at Elfiq Networks. “The Alliance program is designed to allow our partners to expand their portfolio, capitalize on the growing WAN management market and provide mission-critical reliability solutions to an even broader base of customers.”

At the core of the Alliance program, Elfiq’s Link Load Balancer provides redundant connectivity by balancing multiple Internet and private links from various providers. The Link Load Balancer’s granular algorithms allow for complete optional geographic balancing, quality of service management and VPN multiplexing, ensuring optimum allocation of bandwidth resources across the network.

The Elfiq Alliance program provides three partnership levels to accommodate a wide range of business models and technology investment strategies. The Elfiq Elite level is reserved for experienced network and telecom organizations with a desire to deliver complete solutions and includes enhanced competitive discounts, along with joint sales and marketing support. The entry-level Elfiq Partner program allows resellers to offer the best solutions to their customers, receive competitive discounts, and benefit from Elfiq’s resources and support program. At the Elfiq Agent level, consultants and organizations earn rewards for Elfiq product positioning without reselling the products themselves.

All three levels include free training materials on the Elfiq technology suite, pre-sale technical support, and both sales and technical certification programs. In addition, all sales are backed by Elfiq’s world-class North American-based technical support.

“Our project-driven support model goes beyond the typical Q&A system common in most tech support scenarios,” Hebert said. “Rather than just provide an answer, we take a more holistic project-management approach to delivering link management solutions to our customers and

partners. The flexibility and ease of installation with our system makes it easy to integrate link balancing on existing networks of any size, with no reconfiguration required.”

Elfiq’s load balancing solutions are used by companies in 28 countries to ensure reliability of critical Internet and private network connectivity and optimize uptime to 99.999% with a cost-effective solution. Installation is the simplest on the market, requiring no IP address migration or modification of existing firewall/router configuration.

For more information on the Elfiq Alliance Program, visit www.elfiq.com.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions. Aware of today’s economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada and London, England. For more information, visit www.elfiq.com.

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