

Elfiq Networks and Connectronics Partner for USA Market

Link balancer and leading specialty IT telecommunications distribution leaders join forces to deliver a critical business continuity solution to American solution providers

Montreal, Canada (December 1st, 2009) — Elfiq Networks, the manufacturer of the most innovative link balancer solutions in the market today, has entered into a distribution agreement with Connectronics, based in Cedar Rapids, Iowa, to distribute Elfiq's leading link balancer products to the solution providers that deliver business continuity projects.

"Elfiq is proud to join forces with Connectronics to bring our products to a new market segment," said Jean Pascal Hebert, Vice President of Business Development at Elfiq Networks. "Connectronics' expertise and value-added sales process combined with the business segments they work with create a winning proposition for everybody involved, especially their reseller partners."

"Connectronics is excited to be welcoming Elfiq Networks and their innovative link balancer products to our extensive product portfolio," said Rob Timm, President of Connectronics. "As leaders of telecommunications and security solutions, their link balancer product line provides a valuable resource to providers in the hospitality industry and allows us to supply yet another complete turnkey solution to our customers."

Elfiq Networks products will proactively complement existing product lines, namely Nomadix, where Elfiq and Nomadix have a technology partner relationship. Through this new relationship with Connectronics, value-added resellers will be able to provide a turnkey solution for proactive bandwidth management in guest-based environments such as hotels and convention centers.

Elfiq Networks is rapidly becoming the leader in bandwidth management and ISP link balancing by developing a global network of reseller partners, along with providing key solutions to organizations in over 59 countries worldwide.

Elfiq Networks' link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset to normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 48 countries. Aware of today's economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit www.elfiq.com.

About Connectronics

Connectronics has been a channel driven distributor providing industry leading wireless and connectivity products for over 25 years. Selling to VARs and system integrators, Connectronics

exceeds customers' expectations by successfully assisting in the design and development of wireless backhaul, last mile and Hot Spot solutions. Connectronics' dedication to providing professional customer service, prompt delivery and manufacturer certified technical support results in unmatched pre-sales and post-sales customer satisfaction. Learn more at <http://www.connectronics.com/>.