

Elfiq Networks and Altis Distribution Partner for Middle East Market

Leading link balancer manufacturer and global value-added distributor join forces to bring key bandwidth management appliances to new markets

Montreal, Canada (April 26, 2010) — Elfiq Networks, the manufacturer of the most innovative link balancer solutions on the market today, has entered into a distribution agreement with Altis Distribution, based in Dubai, UAE, to distribute Elfiq's leading link balancer products to solution providers in India, the Middle East and Africa.

"Elfiq is proud to partner with Altis Distribution to bring our products to new markets," said Jean Pascal Hebert, Vice President of Business Development at Elfiq Networks. "By partnering with Altis, Elfiq opens new markets for value-added solution providers to bring critical bandwidth and business continuity products to new regions, and Altis' expertise and experience made this decision a very easy one."

"Altis Distribution is excited to partner with Elfiq Networks and add their innovative link balancer products to our strategic product portfolio," said Abdullah Dakroub, Director of Sales at Altis Distribution. "As leaders in the regions we operate in, we recognized a strategic need for Elfiq's products to complement our and our partners' solution portfolio. Since we formed this relationship, the interest in Elfiq's products has exceeded our expectations."

Elfiq Networks products will proactively complement existing product lines, namely Exinda and Astaro, where Elfiq provides the key ingredient to maximize uptime for these leading technology suppliers. This new relationship with Altis Distribution will allow value-added resellers to provide a turnkey solution for proactive WAN-based solutions.

Elfiq Networks is rapidly becoming the leader in bandwidth management and ISP link balancing by developing a global network of reseller partners, while providing key solutions to organizations in over 64 countries worldwide.

Elfiq Networks' link balancers enable organizations to utilize multiple concurrent ISP circuits to prevent Internet connectivity downtime and improve overall access performance. With more Internet-based applications and services being used in organizations every day, proper access to the Internet has become a critical asset for normal business operations, where loss of connectivity or ISP link saturation can result in lost revenue.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions used in over 48 countries. Aware of today's economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit www.elfiq.com.

About Altis Distribution

Altis Distribution is a global player in the value-added distribution of security, infrastructure,

convergence and identity management products. With offices and presence in North America, India, the Middle East and Africa, Altis Distribution has served as a significant distribution channel for first class advanced technologies such as NetScreen (now Juniper) and IronPort (now Cisco), and continues to build market presence for niche technology specialists and start-ups such as Elfiq Networks, Exinda Networks and Astaro.