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Elfiq Link Balancers Boost WAN Performance and Reduce Bandwidth Costs

Easy-to-Deploy Appliances Let Businesses Employ Low-Cost DSL and Cable Modem Links to Out-Perform Expensive T1 Connections

Montreal, Canada (November 6th, 2008) — The sound of tightening corporate budget belts has reached a deafening pitch in nearly every industry as operations managers scramble to cut costs and run leaner without compromising performance and reliability. In the face of uncertain economic times, the innovation leaders in bandwidth management and network availability solutions at Elfiq Networks believe they have a solution: Elfiq's link balancing technologies can actually help companies improve bandwidth throughput performance and reliability while cutting bandwidth costs by as much as 40% or more.

On the heels of its selection as a HITEC FAVE 5 award winner, the company announced today that sales of its industry-leading link balancing technologies have surged 90% in less than a year, and they expect this growth to continue as more companies begin to realize the potential cost savings of these innovative appliances.

"Particularly in these tough economic times, Elfiq can bring significant value to customers by enabling organizations to develop stronger and more resilient telecommunications networks, with increased bandwidth and reliability, while reducing operating costs," said Jean Pascal Hebert, vice president for business development at Elfiq Networks. "Ensuring reliability in the IT network is a vital concern for any size business, and Elfiq is committed to meeting the needs of our customers with the only complete line of products that range from SMB to global enterprise-grade link balancing solutions."

Elfiq link balancers enable the use of multiple concurrent ISP links, including low-cost DSL and cable modem links. This eliminates operational dependence on a single contract to operate WAN resources and reduces costs by allowing for automatic traffic routing to less expensive links when those paths are more efficient.

For example, by deploying an Elfiq balancer, a business with three T1 links at \$750/month providing 3x 1.544Mbps symmetric traffic could save nearly \$14,000 per year and increase throughput capacity by nearly four times. By dropping two T1s and adding two DSL links (\$75/month and 5Mbps/1Mbps throughput per link) and two cable modem links (\$100/month and 6Mbps/1Mbps throughput per link), throughput performance can go from 4.632Mbps/4.632Mbps up to an agglomerated 23.544Mbps / 5.544Mbps at nearly half the cost of the T1 triplicate.

In addition to optimizing performance and reducing costs, Elfiq balancers also provide industry-leading failover protection to help companies ensure that users remain blissfully unaware of trouble on the line. With its automatic, seamless and transparent failover traffic redistribution, based on customer-defined policies, Elfiq customers can achieve 99.99% uptime to ensure operational continuity.

“Elfiq is an appliance that no company should be without! I have two 100Mbps fiber connections and in the last month BOTH have failed (at different times),” said Dan Elder of Sprott Asset Management. “Elfiq did what it was designed to do, and my users experienced ZERO downtime! I even had to go and inform Senior Management that we were in failover mode - they had no indication. To top it all off, I was the one to inform my ISPs that they were down, thanks to the Elfiq's email alerts.”

In addition to its selection, along with Nintendo's Wii and Sony Electronics, from more than 300 vendors for the HITEC FAVE award, Elfiq's Geolink technology has also been selected as one of three finalists in the Technology Innovation category for the IT Federation of Quebec (FIQ) 2008 Octas Awards.

Elfiq's agile solutions have been featured in both *e-Week* and *Network World* and have garnered the, as well as selection as the only link balancing manufacturer in the Citrix Ready and Nomadix Partner programs. Two Elfiq products, the LB1500E and LB-4000E, have been named a Product of the Week by *Processor* magazine.

For further information on Elfiq Link Balancers, visit www.elfiq.com.

About Elfiq Networks

Elfiq Networks (Elfiq Inc.) is a leader in the development of innovative telecommunications and security solutions. Aware of today's economic stakes, Elfiq brings leading-edge ideas and increased strategic information technology investments to businesses. Elfiq is a privately owned company headquartered in Montreal, Canada. For more information, visit www.elfiq.com.